Hull
TACTICAL FUNDS

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Hull Tactical Funds takes home ETF.com's "Best New Alternatives ETF" award

New York, NY (March 17, 2016) — Blair Hull, industry innovator and founder of Hull Tactical Funds, and his team were awarded "Best New Alternatives ETF" at ETF.com's annual awards dinner in New York City last night. This accolade recognizes the innovative approach of the Hull Tactical US ETF (NYSE: HTUS), an actively-managed strategy designed to avoid large market drawdowns while allowing investors to maintain exposure to the U.S. equity market.

HTAA, LLC, a privately-owned registered investment adviser focused on quantitative asset and long-term capital management, launched HTUS on June 25, 2015. Among the criteria for consideration for this ETF.com award was the performance of the ETF. From inception through the end of 2015, the ETF returned 0.32%, versus a 2.74% negative return in the S&P 500. From inception through Feb. 29, the ETF returned 2.56%, compared to a 6.96% drop in the S&P 500 Index.[1]

"We built this ETF on the premise that, while it was deemed irresponsible to try to time the market over the last 30 years, we believe it will be considered irresponsible not to time the market in the next 30 years," says Hull. "The combination of machine-learning, exhaustive study of analytics and the deployment of our multi-model approach has given us confidence that our actively-managed, market-timing approach will benefit investors. We see the recognition from ETF.com as affirmation that our work will continue to be appreciated by the investment community."

The ETF.com Awards recognizes people, companies and products that are impacting the industry and investors. All winners are selected in a three-part process that called on the insights and opinions of leaders throughout the ETF industry. ETF.com, founded in 2001, is a leading authority on exchange-traded funds.

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Hull Tactical Funds and Hull Tactical Asset Allocation, LLC
Hull Tactical Funds is an independent, privately owned firm focused on quantitative asset management and long-term capital management. Hull Tactical Asset Allocation, LLC ("HTAA" or the "Firm") is a registered investment advisor. The Firm serves as an ETF sub-advisor, and utilizes advanced algorithms and macro and technical indicators to anticipate future market returns. The strategies are derived from tactical allocation models developed and traded by Hull Investments, LLC.

Hull Tactical US ETF (NYSE Arca: HTUS)

[1] Fund returns are presented net of fees.

Hull Tactical US ETF (“HTUS” or “the Fund”) is an actively managed ETF, created to achieve long-term growth from investments in the U.S. equity and Treasury markets, independent of market direction. HTUS is driven by a proprietary, patent-pending, quantitative trading model. The Fund takes long and short positions in ETFs that seek to track the performance of the S&P 500, as well as leveraged ETFs or inverse ETFs that seek to deliver multiples, or the inverse, of the performance of the S&P 500.

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Shares are bought and sold at market price and not individually redeemed from the fund. Brokerage commissions will reduce returns. For performance data current to the most recent month end, please visit www.hulltacticalfunds.com. The total annual operating expense is 1.00%.

Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting www.hulltacticalfunds.com. Read the prospectus carefully before investing.

The information contained herein is not intended to be investment advice. Investing involves risk, including the possible loss of principal. Investments in smaller companies typically exhibit higher volatility. The Fund will invest in (and short) exchange-traded funds (ETFs). The Fund will be subject to the risks associated with such vehicles. The Fund may also invest in leveraged and inverse ETFs. Inverse and leveraged ETFs are designed to achieve their objectives for a single day only. For periods longer than a single day, leveraged or inverse ETFs will lose money when the performance of the underlying index is flat over time, and it is possible that a leveraged or inverse ETF will lose money over time even if the level of the underlying index rises or, in the case of an inverse ETF, falls. In addition, shareholders indirectly bear fees and expenses charged by the underlying ETFs, as well as the Fund’s direct fees and expenses. The Fund may invest in derivatives, including futures contracts, which are often more volatile than other investments and may magnify the Fund’s gains or losses.

The Fund is an actively managed ETF and, thus, does not seek to replicate the performance of a specified passive index of securities.

The Fund may take short positions. The loss on a short sale is theoretically unlimited. Short sales involve leverage because the Fund borrows securities and then sells them, effectively leveraging its assets. The use of leverage may magnify gains or losses for the Fund.

There is no guarantee that any investment strategy will produce positive results. Past performance is not an indicator of future results.

Exchange Traded Concepts, LLC serves as the investment advisor, and Vident Investment Advisory, LLC serves as a sub advisor to the fund. The Funds are distributed by SEI Investments Distribution Co., which is not affiliated with Vident Investment Advisory, LLC, Exchange Traded Concepts, LLC or any of its affiliates. HTAA is not affiliated with Exchange Traded Concepts, LLC, or any of its affiliates, or with SEI Investments Distribution Co.